run walk hope

the liz logelin foundation 5K

giving hope to widows and widowers with young families

Saturday June 9, 2012 • Minnehaha Park

Sponsorship Commitment Form

Please complete the Sponsorship Commitment Form and return it to
sponsor@thelizlogelinfoundation.org or
P.O. Box 26366, St. Louis Park, MN 55426
Sponsorship Commitment Forms are due **May 1, 2012.**
Sponsorship checks should be made payable to The Liz Logelin Foundation (EIN# 26-3994826) and returned to The Liz Logelin Foundation at the address above by **May 25, 2012.**

Sponsorship Opportunities

All sponsors will receive online recognition as a sponsor of the 5k at www.thelizlogelinfoundation.org and www.mattlogelin.com.

PRESENTING SPONSORS -- **$5,000+:** presenting sponsors will be featured on all literature, signage, etc., and event will be designated as The Liz Logelin Foundation 2012 Annual 5K: Walk Run Hope, sponsored by *Presenting Sponsor Name* with presenting sponsors listed alphabetically; sponsor's name will be printed on the front of the 2012 official race t-shirt that will be distributed to all participants who register prior to the registration deadline; sponsor may promote business with banners, giveaways, literature, etc. at the event and may have a separate table set up at the start/finish area. Sponsor will receive four complimentary tickets to The Liz Logelin Foundation 2012 Celebration of Hope.

PRIMARY SPONSORS -- **$2,500-$4,999**: primary sponsors will be featured on all literature, signage, etc.; sponsor's logo will be prominently printed on the top of the back of the 2012 official race t-shirt that will be distributed to all participants who register prior to the registration deadline; sponsor may promote business with banners, giveaways, literature, etc. at the event and may have a separate table set up at the start/finish area. Sponsor will receive four complimentary tickets to The Liz Logelin Foundation Celebration of Hope.

START/FINISH SPONSORS -- **$1,000-$2,499**: start/finish sponsors will receive exposure at the registration table and start/finish lines; sponsor will have its logo printed on the top half of the back of the 2012 official race t-shirt; sponsor may promote business at start/finish lines with banners, giveaways, literature, etc., and may have a separate table set up at the start/finish area. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline. Sponsor will receive two complimentary tickets to The Liz Logelin Foundation Celebration of Hope.

HALFWAY SPONSORS -- **$500-$999**: halfway sponsors will receive exposure at the water-station at the halfway point; sponsor will have its logo printed on the top half of the back of the 2012 official race t-shirt; sponsor may also promote business at start/finish lines with banners, giveaways, literature, etc. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline.

PREMIERE T-SHIRT SPONSORS: -- **$250-$499**: premiere t-shirt sponsors will have their name or logo printed on the top half of the back of the 2012 official race t-shirt. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline.

T-SHIRT SPONSORS: -- **$150-$249**: t-shirt sponsors will have their businesses' names printed on the bottom half of the back of the 2012 official race t-shirt.

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Company name as it should be listed: _____

Company representative: _____

Email: _____ Phone number: _____

Company Address: _____

Sponsorship commitment:

_____ Presenting Sponsor _____ Start/Finish Sponsor _____ Premiere T-Shirt Sponsor

_____ Primary Sponsor _____ Halfway Sponsor _____ T-Shirt Sponsor

_____ My company is unable to provide a sponsorship but is willing to provide a donation in the amount of

_____ to The Liz Logelin Foundation/ an in-kind donation of_____.

Signature of authorized company representative **Date**

_____ _____

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