



the liz logelin foundation 5K • 2011

Saturday September 17, 2011

Minnehaha Park

Sponsorship Commitment Form

Please complete the Sponsorship Commitment Form and return it to Rebecca Peterson at

5k@thelizlogelinfoundation.org or

P.O. Box 26366, St. Louis Park, MN 55426

Sponsorship Commitment Forms are due **July 31, 2011**.

Sponsorship checks should be made payable to The Liz Logelin Foundation (EIN# 26-3994826) and returned to The Liz Logelin Foundation at the address above by **September 1, 2011**.

Sponsorship Opportunities

All sponsors will receive online recognition as a sponsor of the 5k at www.thelizlogelinfoundation.org and www.mattlogelin.com.

PRIMARY SPONSORS -- \$1,500 – limited to five primary sponsors: sponsor will be featured on all literature, signage, etc., and event will be designated as The Liz Logelin Foundation 2011 Annual 5K: Walk Run Hope, sponsored by *Primary Sponsor Name* with primary sponsors listed alphabetically; sponsor's name will be printed on the front of the 2011 official race t-shirt that will be distributed to all participants who register prior to the registration deadline; sponsor may promote business with banners, give-aways, literature, etc. at the event and may have a separate table set up at the start/finish area. Sponsor will receive four complimentary tickets to The Liz Logelin Foundation Celebration of Hope.

START/FINISH SPONSORS -- \$750 – limited to four start/finish sponsors: sponsor will receive exposure at the registration table and start/finish lines; sponsor will have its logo printed on the top half of the back of the 2011 official race t-shirt; sponsor may promote business at start/finish lines with banners, give-aways, literature, etc., and may have a separate table set up at the start/finish area. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline. Sponsor will receive two complimentary tickets to The Liz Logelin Foundation Celebration of Hope.

HALFWAY SPONSORS -- \$400 – limited to two half way sponsors: sponsor will receive exposure at the water-station at the halfway point; sponsor will have its logo printed on the top half of the back of the 2011 official race t-shirt; sponsor may also promote business at start/finish lines with banners, give-aways, literature, etc. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline. Sponsor will receive two complimentary tickets to The Liz Logelin Foundation Celebration of Hope.

PREMIERE T-SHIRT SPONSORS: -- \$250 – premiere t-shirt sponsors will have their name or logo printed on the top half of the back of the 2011 official race t-shirt. Sponsor may promote business by providing literature to be supplied in race packets for all participants who register prior to the registration deadline.

T-SHIRT SPONSORS: -- \$125— t-shirt sponsors will have their businesses' names printed on the bottom half of the back of the 2011 official race t-shirt.

Company name as it should be listed: _____

Company representative: _____ email: _____ Phone number: _____

Company Address: _____

Sponsorship commitment:

____ Primary Sponsor

____ Premiere T-Shirt Sponsor

____ Halfway Sponsor

____ Start/Finish Sponsor

____ T-Shirt Sponsor

____ My company is unable to provide a sponsorship but is willing to provide a donation in the amount of _____ to The Liz Logelin Foundation/ an in-kind donation of _____.

Signature of authorized company representative

Date
