



Sponsorship Commitment Form

Please complete the Sponsorship Commitment Form and return it to Danielle Ireland at danielle@thelizlogelinfoundation.org or P.O. Box 26366, St. Louis Park, MN 55426 by **July 31, 2010**

Sponsorship checks should be made payable to The Liz Logelin Foundation (EIN# 26-3994826) and returned to The Foundation at the address above by **September 1, 2010**

Sponsorship Opportunities

All sponsors will receive online recognition as a sponsor of the 5k at www.thelizlogelinfoundation.org and www.matflogelin.com.

PRIMARY SPONSORS -- \$1,500 – limited to four primary sponsors: sponsor will be featured on all literature, signage, etc., and event will be designated as The Liz Logelin Foundation 2010 Annual 5K: Walk Run Hope, sponsored by *Primary Sponsor Name* with primary sponsors listed alphabetically; sponsor's name will be printed on the front of the 2010 official race t-shirt that will be distributed to all participants who register prior to the registration deadline; sponsor may promote business with banners, give-aways, literature, etc. at the event and may have a separate table set up at the start/finish area.

START/FINISH SPONSORS -- \$750 – limited to four start/finish sponsors: sponsor will receive exposure at the registration table and start/finish lines; sponsor will have its logo printed on the top half of the back of the 2010 official race t-shirt; sponsor may promote business at start/finish lines with banners, give-aways, literature, etc., and may have a separate table set up at the start/finish area.

HALFWAY SPONSORS -- \$400 – limited to two half way sponsors: sponsor will receive exposure at the water-station at the halfway point; sponsor will have its logo printed on the top half of the back of the 2010 official race t-shirt; sponsor may also promote business at start/finish lines with banners, give-aways, literature, etc.

PREMIERE T-SHIRT SPONSORS: -- \$250 – premiere t-shirt sponsors will have their name or logo printed on the top half of the back of the 2010 official race t-shirt.

T-SHIRT SPONSORS: -- \$125 – t-shirt sponsors will have their businesses' names printed on the bottom half of the back of the 2010 official race t-shirt.

Company name as it should be listed: _____

Company representative: _____ email: _____ Phone number: _____

Sponsorship commitment:

____ Primary Sponsor _____ Premiere T-Shirt Sponsor
____ Start/Finish Sponsor _____ Halfway Sponsor _____ T-Shirt Sponsor

____ My company is unable to provide a sponsorship but is willing to provide a donation in the amount of _____ to The Liz Logelin Foundation/ an in-kind donation of _____.

Signature of authorized company representative _____ Date _____